

HEADLINE NEWS
Peak Earnings; Fed Meeting, GDP in Focus

- Second quarter earnings season reaches its peak this week with 191 S&P 500 companies set to report results. The focus will be on internet giants Alphabet, Facebook, and Amazon.com, as investors weigh the companies' rising valuations versus their favorable growth profiles. With 19% of the S&P 500 reporting, earnings results have come in ahead of analyst expectations. Thus far, 73% of reporting companies have beaten earnings expectations while 77% beat their sales estimates according to data from FactSet. The blended earnings growth rate for the quarter is +7.2%, up from the June 30 estimate of +6.6%. Stocks could continue to find support if earnings continue to come in ahead of expectations and the quarter's earnings growth rate finishes in the high single-digits.
- In addition to earnings, the team at Appleton will be watching a number of macro items this week. The Fed concludes a two day meeting with a policy announcement this Wednesday afternoon. There will be no press conference or "dot plot" update, but we will be watching for any communication regarding the Fed's plan for winding down their enormous balance sheet. We will also be watching Friday's first reading on second quarter GDP. Consensus is for +2.7% growth, which would be a rebound from the first quarter's +1.4% reading. Lastly, we will be monitoring Washington, DC for any indication on the Senate's plan to proceed with a vote on the latest healthcare bill.

NOTABLE EARNINGS DUE THIS WEEK

DATE	TIME	TICKER	COMPANY NAME
7/24	After Market	GOOGL-US	Alphabet, Inc.
7/25	After Market	AMGN-US	Amgen, Inc.
7/26	Before Market	NOC-US	Northrop Grumman Corp.
7/26	Before Market	TMO-US	Thermo Fisher Scientific, Inc.
7/26	After Market	EW-US	Edwards Lifesciences Corp.
7/26	04:00 PM	FB-US	Facebook, Inc.
7/26	04:05 PM	PYPL-US	PayPal Holdings, Inc.
7/27	Unspecified	CELG-US	Celgene Corp.
7/27	07:00 AM	AMT-US	American Tower Corp.
7/27	07:15 AM	SPGI-US	S&P Global, Inc.
7/27	04:01 PM	AMZN-US	Amazon.com, Inc.
7/28	08:00 AM	XOM-US	Exxon Mobil Corp.

Source: FactSet and API

KEY MACROECONOMIC DATA DUE THIS WEEK

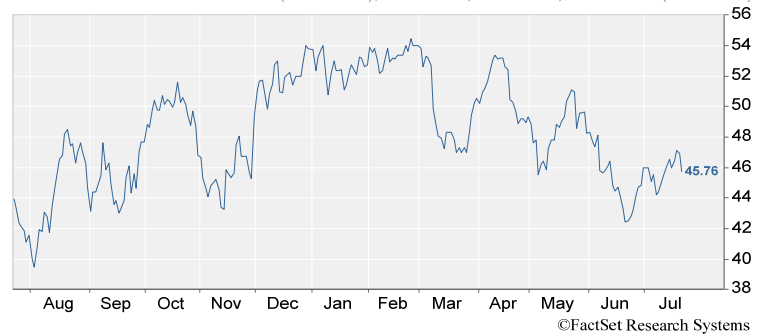
DATE	TIME	EVENT	PERIOD	CONSENSUS	PRIOR
7/26	10:30 AM	EIA Crude Oil Stocks	07/21		-4.7M
7/26	02:00 PM	FOMC Meeting			
7/27	08:30 AM	Durable Orders SA M/M (Preliminary)	JUN	3.0%	-0.81%
7/27	08:30 AM	Initial Claims SA	07/22	240K	233.0K
7/28	08:30 AM	GDP SAAR Q/Q (First Preliminary)	Q2	2.7%	1.4%
7/28	01:00 PM	Baker Hughes U.S. Rotary Oil Rigs	07/28		764.0

Source: FactSet and API

S&P 500

WTI Crude Oil Spot Price (\$/barrel)

Max: 54.48 (23-FEB-17), Min: 39.50 (02-AUG-16), Last: 45.76 (21-JUL-17)


US 10Y Treasury Yield

INDEX RETURNS (AS OF 7/21/2017)

	MTD	YTD
S&P 500	2.13	11.67
Dow Jones Ind. Avg.	1.21	10.67
Barclays MM Short 1-5 Yr.	0.42	2.44
Barclays MM 1-10 Yr.	0.73	4.09
ML US Gov/Corp 1-10 Yr.	0.44	1.85

Source: Interactive Data

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