ABOUT APPLETON

Seeks to capture value across the intermediate to longer maturity areas of the yield curve by capitalizing on market

inefficiencies and

given rate cycle.

matching the interest

rate sensitivity to the

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- Consistent investment philosophy and process emphasizes quality, liquidity and tax efficiency
- Commitment to separate account management
- Assets Under Management of \$11 billion as of 03.31.2020

STRATEGY OVERVIEW AND OBJECTIVE

- Investment grade tax-exempt municipal bonds
- Maturity range of 5 17 years
- Seeks to tax efficiently preserve and grow capital while focusing on the intermediate to longer end of the muni yield curve with disciplined management of liquidity, interest rate and credit risks
- Research intensive, customized process reflecting clients' state preference, tax needs, and risk profile
- Accounts typically hold 20 25 positions with average annual turnover of 15 20%
- State preference or state specific portfolios are available for certain states of residence*

Investment Philosophy & Process

Investment Committee sets market strategy based on interest rates, yield curve structure, economic trends, sector, and technical analysis

Portfolio structure and guidelines are developed accordingly

In-depth issuer

specific research

In-house credit risk

Macro/ Thematic Inputs

೦೦೦

Rigorous Fundamental Analysis

metrics drive proprietary ratings Internal research identifies

potential upgrades and flags credit risk

Focus on larger, liquid high investment grade credits

• Flexibility to find value across a wide range of issuers and structures





- · Customize based on strategy and client specific objectives
- Broad diversification mitigates issuer specific and structural risk
- Duration targeting minimizes interest rate risk in context of rate cycle
- · Vast broker-dealer network facilitates new issue and secondary market trading

INVESTMENT GUIDELINES

Maturity Range	5 – 17 Years
Duration Range	5.5 – 7.5 Years
Credit Quality	High Investment Grade
Geographic Diversification	20 – 60% in-state exposure for clients in taxable states*
Issuer Diversification	5% single position target; 15% exposure to any one obligor
Benchmark	Bloomberg Barclays Managed Money Intermediate

*% of state exposure dependent on availability of bonds in state of residence. 100% in-state exposure for certain states upon request.

DYNAMIC MANAGEMENT & OVERSIGHT

ACCOUNT REVIEW:

- Integrated portfolio systems help ensure adherence to client and strategy guidelines
- Proprietary technology links trading, settlement, reconciliation and compliance processes
- · Sustained engagement with financial advisors and investors

PORTFOLIO OPTIMIZATION:

- · Discipline and flexibility in changing markets
- Rebalance based on evolving client objectives, security specific outlooks, investment markets and global economies
- Sell discipline triggered by credit and relative value changes, yield curve shifts and sector rotation opportunities



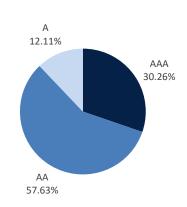




COMPOSITE CHARACTERISTICS*

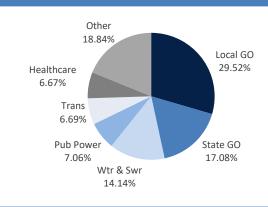
API BENCHMARK Maturity 12.41 Years 8.87 Years 6.13 Years 5.14 Years Duration 4.81% 4.68% Coupon \$120.86 \$116.81 Price Yield to Worst 1.75% 1.51% N/A Yield to Maturity 2.75% 4.01% **Current Yield** 3.97%

CREDIT PROFILE**

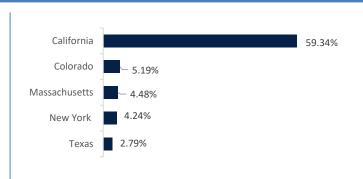


Source: Appleton Partners, Inc.

TOP SECTOR PROFILE

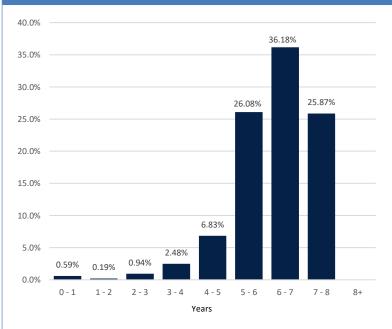


TOP STATE EXPOSURE

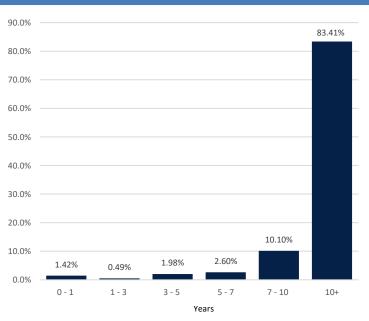


Source: Appleton Partners, Inc.

DURATION PROFILE



MATURITY PROFILE



*Composite data and characteristics as of 03.31.20

**Credit Profile: AAA includes cash and pre-refunded bonds

Source: Appleton Partners, Inc.



One Post Office Square Boston, MA 02109 www.appletonpartners.com Source: Appleton Partners, Investortools: Perform, and/or Bloomberg Finance L.P. Evaluations and market averages subject to change based on market conditions. This piece is intended for informational purposes only, and not to suggest any specific performance or results, nor should it be considered investment, financial, tax or other professional advice. Investors should be aware that the referenced benchmark funds may have a different composition, volatility, risk, investment philosophy, holding times, and/or other investment-related factors that may affect the benchmark funds' ultimate performance results. Investment process, strategies, philosophies, allocations, performance composition, target characteristics and other parameters are current as of the date indicated and are subject to change without prior notice. Investments in securities are not insured, protected or guaranteed and may result in loss of income and/or principal.