# Appleton Partners Municipal Impact Strategy

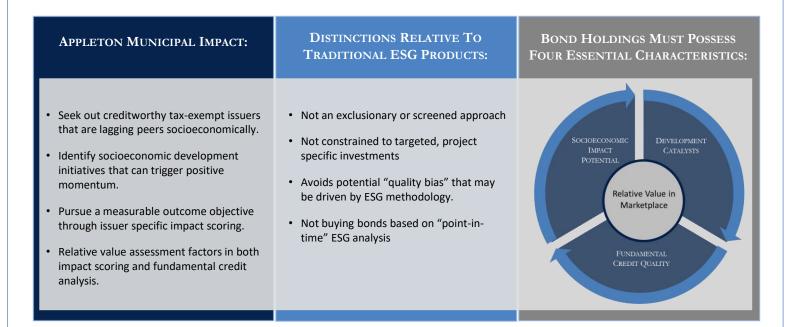
## ABOUT APPLETON

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- Consistent investment philosophy and process emphasizes quality, liquidity and tax efficiency
- Commitment to separate account management
- AUM of over \$11.45 billion as of 6.30.2022

#### STRATEGY OVERVIEW AND OBJECTIVE

- Offers an ability to direct investments to American communities where it is most needed while seeking to enhance tax-exempt income and long-term total return.
- Research intensive process emphasizes issuer specific impact potential, identification of development catalysts, fundamental credit quality, and relative value.
- Investment grade at time of purchase
- Maturity range of 7 -20 years
- Accounts typically hold 15 25 positions with average annual turnover of <20%</li>

## INVESTMENT PHILOSOPHY & PROCESS



### INVESTMENT GUIDELINES

| Maturity Range             | 7 – 20 Years                                                   |
|----------------------------|----------------------------------------------------------------|
| Duration Range             | 6 – 8 Years                                                    |
| Credit Quality             | Investment Grade                                               |
| Geographic Diversification | Portfolios are national and will be geographically diversified |
| Issuer Diversification     | 5% single position target; 8% exposure to any one obligor      |
| Benchmark                  | Bloomberg-Barclays 15-Year Municipal Index                     |

ACTIVE PORTFOLIO REVIEW:

- Impact scores are tracked and compared with other buy candidates.
- Improving impact scores, spread tightening, credit improvement, and price appreciation are likely indicators of thesis validation.
- Relative value of bond holdings vs. comparable alternatives is constantly evaluated.
- Monitor and adjust duration and other portfolio characteristics as needed.

SELL DISCIPLINE:

- Improving impact scores
- Unfavorable relative value characteristics
- Unexpected credit deterioration



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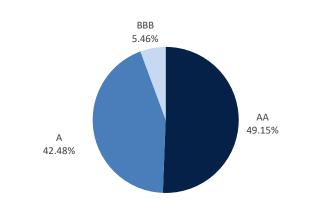
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# MUNICIPAL IMPACT STRATEGY

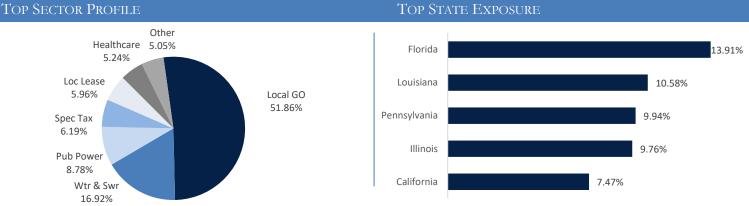
## COMPOSITE CHARACTERISTICS\*

|                   | API         | BENCHMARK   |
|-------------------|-------------|-------------|
| Maturity          | 14.62 Years | 14.30 Years |
| Duration          | 8.37 Years  | 6.27 Years  |
| Coupon            | 4.06%       | 4.36%       |
| Price             | \$101.99    | \$100.70    |
| Yield to Worst    | 3.70%       | 3.57%       |
| Yield to Maturity | 3.85%       | N/A         |
| Current Yield     | 3.95%       | 4.33%       |



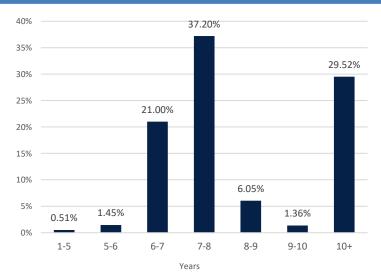


#### Source: Appleton Partners, Inc.

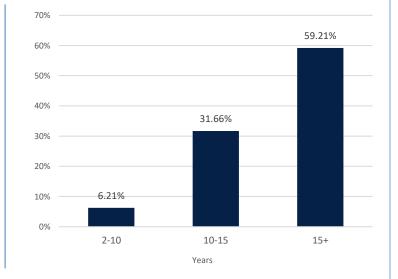


Source: Appleton Partners, Inc.

### DURATION PROFILE



#### MATURITY PROFILE



#### Source: Appleton Partners, Inc.

\*Composite data and characteristics as of 6.30.22

\*\*Credit Profile: AAA includes cash and pre-refunded bonds. All ratings are based on the lower of leading rating agency ratings.



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