#### ABOUT APPLETON

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- · Consistent investment philosophy and process emphasizes quality, liquidity and tax efficiency
- Commitment to separate account management
- AUM of nearly \$11.5 billion as of 9.30.2022

## STRATEGY OVERVIEW AND OBJECTIVE

- Offers an ability to direct investments to American communities where it is most needed while seeking to enhance tax-exempt income and long-term total return.
- Research intensive process emphasizes issuer specific impact potential, identification of development catalysts, fundamental credit quality, and relative value.
- Investment grade at time of purchase
- Maturity range of 7 -20 years
- Accounts typically hold 15 25 positions with average annual turnover of

## INVESTMENT PHILOSOPHY & PROCESS

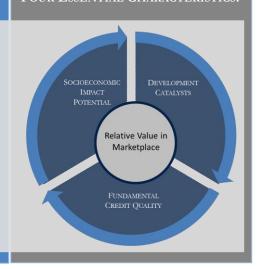
#### APPLETON MUNICIPAL IMPACT:

- Seek out creditworthy tax-exempt issuers that are lagging peers socioeconomically.
- Identify socioeconomic development initiatives that can trigger positive momentum.
- Pursue a measurable outcome objective through issuer specific impact scoring.
- Relative value assessment factors in both impact scoring and fundamental credit analysis.

## DISTINCTIONS RELATIVE TO TRADITIONAL ESG PRODUCTS:

- · Not an exclusionary or screened approach
- · Not constrained to targeted, project specific investments
- · Avoids potential "quality bias" that may be driven by ESG methodology.
- · Not buying bonds based on "point-intime" ESG analysis

## BOND HOLDINGS MUST POSSESS FOUR ESSENTIAL CHARACTERISTICS:



# **INVESTMENT GUIDELINES**

Maturity Range	7 – 20 Years
Duration Range	6 – 8 Years
Credit Quality	Investment Grade
Geographic Diversification	Portfolios are national and will be geographically diversified
Issuer Diversification	5% single position target; 8% exposure to any one obligor
Benchmark	Bloomberg-Barclays 15-Year Municipal Index

#### ACTIVE PORTFOLIO REVIEW:

- Impact scores are tracked and compared with other buy candidates.
- Improving impact scores, spread tightening, credit improvement, and price appreciation are likely indicators of thesis validation.
- · Relative value of bond holdings vs. comparable alternatives is constantly evaluated.
- Monitor and adjust duration and other portfolio characteristics as needed.

## SELL DISCIPLINE:

- · Improving impact scores
- Unfavorable relative value characteristics
- Unexpected credit deterioration

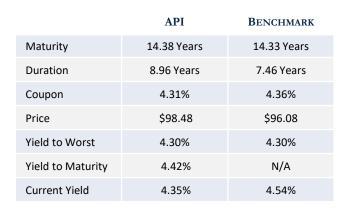


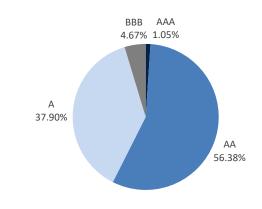




### COMPOSITE CHARACTERISTICS\*

# CREDIT PROFILE\*\*

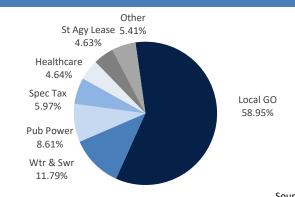




Source: Appleton Partners, Inc.

## TOP SECTOR PROFILE

#### TOP STATE EXPOSURE

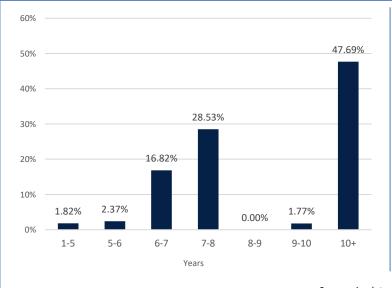


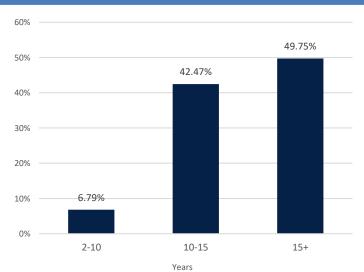


Source: Appleton Partners, Inc.

## DURATION PROFILE

### MATURITY PROFILE





Source: Appleton Partners, Inc.

\*Composite data and characteristics as of  $\,9.30.22\,$ 

\*\*Credit Profile: AAA includes cash and pre-refunded bonds. All ratings are based on the lower of leading rating agency ratings.

income and/or principal.



Source: Appleton Partners, Investortools: Perform, and/or Bloomberg Finance L.P. Evaluations and market averages subject to change based on market conditions. This piece is intended for informational purposes only, and not to suggest any specific performance or results, nor should it be considered investment, financial, tax or other professional advice. Investors should be aware that the referenced benchmark funds may have a different composition, volatility, risk, investment philosophy, holding times, and/or other investment-related factors that may affect the benchmark funds' ultimate performance results. Investment process, strategies, philosophies, allocations, performance composition, target characteristics and other parameters are current as of the date indicated and are subject to change without prior notice. Investments in securities are not insured, protected or guaranteed and may result in loss of