#### ABOUT APPLETON

Seeks to capture value across the shorter maturity areas of the yield curve by capitalizing on market

inefficiencies and

given rate cycle.

matching the interest

rate sensitivity to the

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- Consistent investment philosophy and process emphasizes quality, liquidity and tax efficiency
- · Commitment to separate account management
- Assets Under Management of \$11.9 billion as of 6.30.2023

## STRATEGY OVERVIEW AND OBJECTIVE

- Investment grade tax-exempt municipal bonds
- Maturity range of 1 6 years
- Seeks to tax efficiently preserve and grow capital while focusing on the shorter end
  of the muni yield curve with disciplined management of liquidity, interest rate and
  credit risks
- Research intensive, customized process reflecting clients' state preference, tax needs, and risk profile
- Accounts typically hold 20 25 positions with average annual turnover of 20 25%
- State preference or state specific portfolios are available for certain states of residence\*

### INVESTMENT PHILOSOPHY & PROCESS

 Investment Committee sets market strategy based on interest rates, yield curve structure, economic trends, sector, and technical analysis

 Portfolio structure and guidelines are developed accordingly

Thematic Inputs

Rigorous Fundamental Analysis

Macro/

In-depth issuer specific research

 In-house credit risk metrics drive proprietary ratings

 Internal research identifies potential upgrades and flags credit risk Focus on larger, liquid high investment grade credits

 Flexibility to find value across a wide range of issuers and structures





- Customize based on strategy and client specific objectives
- Broad diversification mitigates issuer specific and structural risk
- Duration targeting minimizes interest rate risk in context of rate cycle
- Vast broker-dealer network facilitates new issue and secondary market trading

## INVESTMENT GUIDELINES

	Maturity Range	1 – 6 Years	
	Duration Range	2.25 – 3.25 Years	
	Credit Quality	High Investment Grade	
	Geographic Diversification	30 – 60% in-state exposure for clients in taxable states*	
	Issuer Diversification	5% single position target; 15% exposure to any one obligor	
	Benchmark	Bloomberg Barclays Managed Money Short	

\*% of state exposure dependent on availability of bonds in state of residence. 100% in-state exposure for certain states upon request.

### DYNAMIC MANAGEMENT & OVERSIGHT

#### ACCOUNT REVIEW:

- Integrated portfolio systems help ensure adherence to client and strategy guidelines
- Proprietary technology links trading, settlement, reconciliation and compliance processes
- Sustained engagement with financial advisors and investors

#### PORTFOLIO OPTIMIZATION:

- Discipline and flexibility in changing markets
- Rebalance based on evolving client objectives, security specific outlooks, investment markets and global economies
- Sell discipline triggered by credit and relative value changes, yield curve shifts and sector rotation opportunities

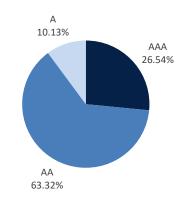




### COMPOSITE CHARACTERISTICS\*

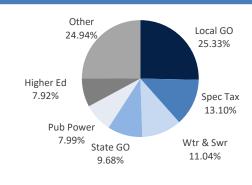
	API	BENCHMARK
Maturity	3.34 Years	2.94 Years
Duration	2.76 Years	2.66 Years
Coupon	4.79%	4.68%
Price	105.83	104.93
Yield to Worst	2.91%	2.92%
Yield to Maturity	3.03%	N/A
Current Yield	4.52%	4.46%

# CREDIT PROFILE\*\*

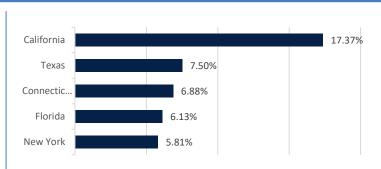


Source: Appleton Partners, Inc.

# TOP SECTOR PROFILE

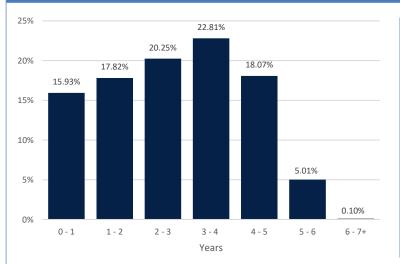


## TOP STATE EXPOSURE

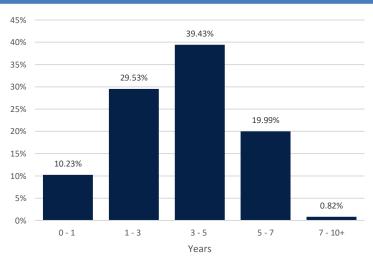


Source: Appleton Partners, Inc.

# DURATION PROFILE



# MATURITY PROFILE



Source: Appleton Partners, Inc.

The composites used to calculate strategy characteristics ("Characteristic Composites") are subsets of the account groups used to calculate strategy performance ("Performance Composites"). Characteristic Composites excludes any account in the Performance Composite where cash exceeds 10% of the portfolio. Therefore, Characteristic Composites can be a smaller subset of accounts than Performance Composites. Inclusion of the additional accounts in the Characteristic Composites would likely alter the characteristics displayed above by the excess cash. Please contact us if you would like to see characteristics of Appleton's Performance Composites.



Source: Appleton Partners, Investortools: Perform, and/or Bloomberg Finance L.P. Evaluations and market averages subject to change based on market conditions. This piece is intended for informational purposes only, and not to suggest any specific performance or results, nor should it be considered investment, financial, tax or other professional advice. Investors should be aware that the referenced benchmark funds may have a different composition, volatility, risk, investment philosophy, holding times, and/or other investment-related factors that may affect the benchmark funds' ultimate performance results. Investment process, strategies, philosophies, allocations, performance composition, target characteristics and other parameters are current as of the date indicated and are subject to change without prior notice. Investments in securities are not insured, protected or guaranteed and may result in loss of income and/or principal.

<sup>\*</sup>Composite data and characteristics as of 6.30.23

<sup>\*\*</sup>Credit Profile: AAA includes cash and pre-refunded bonds