## ABOUT APPLETON

Seeks to capture value across the intermediate maturity areas of the yield curve by capitalizing on market

inefficiencies and

given rate cycle.

matching the interest

rate sensitivity to the

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- Consistent investment philosophy and process emphasizes quality, liquidity and tax efficiency
- Commitment to separate account management
- Assets Under Management of \$12.4 billion as of 9.30.2025

# STRATEGY OVERVIEW AND OBJECTIVE

- Investment grade tax-exempt municipal bonds
- Maturity range of 1 12 years
- Seeks to tax efficiently preserve and grow capital while focusing on the intermediate end of the muni yield curve with disciplined management of liquidity, interest rate and credit risks
- Research intensive, customized process reflecting clients' state preference, tax needs and risk profile.
- Accounts typically hold 20 25 positions with average annual turnover of 15 20%

Focus on larger, liquid high

investment grade credits

· Flexibility to find value

across a wide range of

issuers and structures

State preference or state specific portfolios are available for certain states of residence1

## INVESTMENT PHILOSOPHY & PROCESS

Investment Committee sets market strategy based on interest rates, yield curve structure, economic trends, sector, and technical analysis

Portfolio structure and guidelines are developed accordingly

Macro/ Thematic Inputs <u>000</u>

Rigorous **Fundamental Analysis** 

In-depth issuer specific research In-house credit risk

metrics drive proprietary ratings Internal research identifies potential upgrades and flags credit risk

· Customize based on strategy and client specific objectives

Broad diversification mitigates issuer specific and structural risk

• Duration targeting minimizes interest rate risk in context of rate cycle

 Vast broker-dealer network facilitates new issue and secondary market trading

# INVESTMENT GUIDELINES

Maturity Range	1 – 12 Years
Duration Range	4 – 6 Years
Credit Quality	High Investment Grade
Geographic Diversification	30 – 60% in-state exposure for clients in taxable states <sup>1</sup>
Issuer Diversification	5% single position target; 15% exposure to any one obligor
Benchmark	Bloomberg Managed Money Short/Intermediate 1-10 Year

<sup>1</sup>% of state exposure dependent on availability of bonds in state of residence. 100% in-state exposure for certain states upon request.

## DYNAMIC MANAGEMENT & OVERSIGHT

### ACCOUNT REVIEW:

- Integrated portfolio systems help ensure adherence to client and strategy guidelines
- Proprietary technology links trading, settlement, reconciliation and compliance processes
- · Sustained engagement with financial advisors and investors

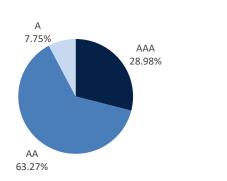
#### PORTFOLIO OPTIMIZATION:

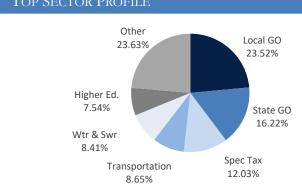
- Discipline and flexibility in changing markets
- Rebalance based on evolving client objectives, security specific outlooks, investment markets and global economies
- Sell discipline triggered by credit and relative value changes, yield curve shifts and sector rotation opportunities



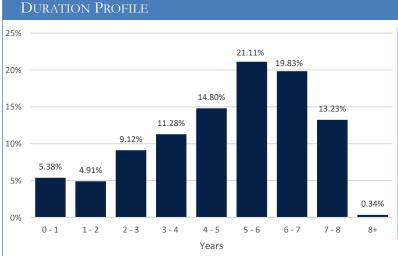


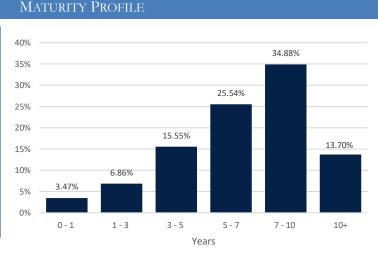
#### Composite Characteristics<sup>1</sup> CREDIT PROFILE<sup>5</sup> API BENCHMARK Maturity 6.76 Years 5.60 Years Duration 4.81 Years 4.53 Years Coupon 4.94% 4.87% Price \$110.80 \$110.55 Yield to Worst<sup>2</sup> 2.81% 2.58% Tax-Equivalent Yield to Worst<sup>3</sup> 4.75% 4.36% Yield to Maturity<sup>2</sup> 3.08% 2.66% Current Yield<sup>4</sup> 4.46% 4.41% TOP STATE EXPOSURE TOP SECTOR PROFILE Other Local GO











<sup>1</sup>Composite data and characteristics as of 9.30.25. The composite used to calculate strategy characteristics (Characteristic Composite) is a subset of the account group used to calculate strategy performance (Performance Composite). The Characteristic Composite excludes any account in the Performance Composite where cash exceeds 10% of the portfolio. Inclusion of the additional accounts in the Characteristic Composite would likely alter the characteristics displayed above by the excess cash. Please contact us if you would like to see characteristics of Appleton's Performance Composites. 2 Yield to Worst (YTW) and Yield to Maturity (YTM) assume that the investor holds the bond to its call date or maturity. YTW and YTM are two of many factors that ultimately determine the rate of return of a bond or portfolio. Other factors include re-investment rate, whether the bond is held to maturity and whether the entity actually makes the coupon payments. 3 Taxable-Equivalent YTW is based on the YTW and the highest marginal federal income tax rate of 37% plus 3.8% tax on net investment income (40.8% total). This calculation is intended for illustrative purposes only to demonstrate the effect of tax-free treatment of municipal bonds on yields. 4Yield is a moment-in-time statistical metric for fixed income securities that helps investors determine the value of a security, portfolio or composite. Current Yield strictly measures a bond or portfolio's cash flows and has no bearing on performance. For calculation purposes, Appleton uses an assumed cash yield which is updated on the last day of each quarter to match that of the Schwab Municipal Money Fund. 5AAA includes cash and pre-refunded bonds; Credit rating for each security is determined by taking the higher rating of S&P and Moody's. Source: Appleton Partners, Investortools: Perform, and Bloomberg Financial L.P. Evaluations and market averages subject to change based on market conditions. This piece is intended for information purposes only, and not to suggest any specific performance or results, nor should it be considered investment, financial, tax or other professional advice. Investors should be aware that the referenced benchmarks may have a different composition, volatility, risk, investment philosophy, holding times, and/or other investment-related factors that may affect the benchmark's characteristics. Appleton's investment process, strategies, philosophies, allocations, and other parameters are current as of the date indicated and are subject to change without prior notice. Investments in securities are not insured, protected or guarantees and may result in loss of income and/or principal.